

Draft SOC Committee Minutes 26th November 6.30pm via Zoom

Present: Ally Whitlock (Communications Officer), Beatrice Schaer (Committee Rep), Hannah Luffman (Social Secretary), Michael Smaldon (Committee Rep), Michelle Klein (Runners' Rep), Mick Turner (Secretary), Nikki Javan (Kit Officer), Peter Johnson (Runners' Rep), Ruth Pearson (Treasurer), Simon Webster (Membership Secretary), Tony Flowers (Chair).

1. Minutes of last meeting 15/10/20 were approved.
2. Matters arising from 15/10/20 meeting
 - a. Strider Strolls. Andy Elliott is taking over and will communicate to club in Spring
 - b. C25K. AW/PJ to revisit in New Year. Looking at an April launch date taking Covid restrictions into consideration.
 - c. CHM. This was discussed in AOB. No decision yet on cancellation of spring event. NJ to have introductory chat with James Burree and also reach out to David White at Harriers re possible collaborative approach to a multi distance event later in the year. The financial risk to the club of event cancellation/postponement due to Covid was raised.
 - d. Marathon Schedule. MK caught up with Myles but plans on hold due to lockdown.
 - e. Access to Toilets at Sandilands pre & post Weds club run. Revert to Sandilands for clarification re their protocols (deep clean, use of toilet by other users (gym), hourly check ins and level of cleaning.) **NJ with MS/TF to compile questions for Sandilands and share with Committee.**
3. Action points carried forward
 - a. **Run Leaders Q&A.**
 - b. **MT to initially review club rules with NJ.**
 - c. **SW to add a 'How did you find us' question to the membership form. Check on this status MT .**
 - d. **HL/SW to investigate D&I monitoring and associated GDPR issues on membership form.**
4. No reports from Chair or Secretary
5. Finances RP
 - a. Just over £4,000 in membership fees received. Other than that a quiet period.
6. Membership SW
 - a. Sub renewals. c120 renewals. Just under half current membership have renewed. **SW waiting to send out chaser email when we're back running post 2nd Dec.**
 - b. Google Groups striderslist. 220 on new striderslist. People have had two warning emails so full switchover agreed. **AW/SW to communicate to club.**
7. Communications AW.
 - a. Weekly newsletter. AW presented a case for a weekly email newsletter using something like Mailchimp with the aim of reducing the volume of information emails to Striderslist. There was a discussion around this with agreement for **AW to come back to Committee with plan and costs.**
 - b. Website. AW noted the length of time this has been on the agenda. Draft brief has been created. Primary objectives as information tool for members and to attract new members. Initial quotes have been received from three designers varying between £700-2k plus VAT. It is expected preferred option will be at the top end of these quotes. Work still needed around content updating and optimisation for SEO, sourcing quality photos. Outstanding query over how to deal with historical data on the site. Calendar and blog function should be the

only updateable elements as the historical piecemeal updating approach has not worked. Agreement to engage somebody and take this forward. **AW to further define the brief prior to next Committee meeting.**

- c. Comms to new members. **SW to forward current comms to AW for review.**
 - d. WhatsApp. Discussion around the perception of the officialness of several WhatsApp groups that many Striders are members of and whether to have an official Striders group. It was agreed to not have an official Striders WhatsApp group. **AW to remind members of official Comms channels – email, Facebook, Twitter and that any messages in these WhatsApp groups may be missed.**
8. Club Runs AW
- a. Agreement to return to club runs on Weds 2nd. **Routemasters will wait for EA guidance on numbers per group and then communicate to club.**
 - b. Friday night runs. TF routemapping new route(s). **TF to send to routemasters for review.**
9. Socials HL
- a. Striders trek in South Norwood Country Park. Move date to Sunday, 13th. **HL to finalise details and email club re date change.**
 - b. Confirmation of Striders Quiz night on 17th. **HL to include comms re this in above email.**
10. Kit NJ
- a. PJ provided great feedback from a family member re black tops.
11. D&I Survey HL
- a. HL has set up first survey to gauge club opinion on racial diversity, including request for people who would be interested in being part of a D&I working group. Outcomes of survey to be brought to future Committee meetings. **HL to update Committee with results/action points.**
12. AOB
- a. Run Leaders Q&A. Suggestions given to HL for those to include in Q&A.
 - b. Cross Country. All 2020 events cancelled. **NJ to communicate to club.**

Date of 14th January 2020 set for next meeting.

Meeting concluded at 8.25pm