

SOC Committee Minutes 14th January 2021 6.30pm via Zoom

Present: Ally Whitlock (Communications Officer), Beatrice Schaer (Committee Rep), Hannah Luffman (Social Secretary), Michael Smaldon (Committee Rep), Michelle Klein (Runners' Rep), Mick Turner (Secretary), Nikki Javan (Kit Officer), Ruth Pearson (Treasurer), Simon Webster (Membership Secretary), Tony Flowers (Chair).

Apologies: Peter Johnson (Runners' Rep)

1. Minutes of the meeting 26/11/20 were approved.
2. Matters arising from 26/11/20 meeting
 - Croydon Half Marathon. Although no decision was taken regarding the cancellation of the spring event the latest lockdown made that decision for us. There was discussion around a potential autumn event alongside or in partnership with Harriers but this needed further discussion. No specific action points re this.
 - Access to toilets at Sandilands. Protocols will have changed so further review/communication would be needed with Sandilands once we're nearer to being out of this latest lockdown.
 - Run Leaders Q & A. James Burree ready to host. To be picked up when closer to return to running.
 - Communication
 - Weekly e-newsletter. Draft of the proposed newsletter was sent to Committee. All ready to go but was postponed due to the latest restrictions. AW confirmed there is no cost associated with this.
 - Official club comms channels. AW emailed out clarification to club re official comms channels, including unofficial WhatsApp groups. This will need reissuing once we return to running.
 - New member comms. In progress but minimal new members due to lockdown.
3. Action points remaining carried forward
 - Striders Strolls. Andy Elliott to communicate with the club when out of lockdown.
 - C25K. AW/PJ to plan for when back to running.
 - Club rules/Constitution MT to review with NJ.
 - SW to add a 'How did you find us' question to the membership form.
 - D&I monitoring and associated GDPR issues on membership form. HL/SW to investigate
 - Marathon Schedule. MK to pick up when possible.
 - Website. In progress. AW to provide a more detailed brief for Committee consideration.

4. Chair's Report TF

- The Sandilands Committee has approved the budget for work to commence on building a new pathway from main gates to clubhouse with new and improved lighting. The white picket fence is also being replaced. The pull out segment in front of the main gates is being replaced by low level swing gates. Budget also approved for additional security measures to be installed on clubhouse grounds. Work is planned as soon as possible.

5. Finances RP

- Not much movement due to restrictions. Since the end of Dec only 7 new membership fees.
- Reminder from TF that no clubs took up Sandilands Committee proposal to reduce fees over lockdown.
- Swimming Pool hire cost - an adjustment tbc for Amphibians.
- MS confirmed more expenses re First Aid kits.

6. Membership SW

- Sub renewals. Slow uptake. 150 paid. Approx 160 not paid. Annual churn is around 70. So based on this there looks to be a potentially big drop in members this year which is not a surprise. Hard deadline for renewals is mid March as we renew member affiliations fee to EA in April each year. **SW to issue another targeted email for those who have not renewed.**

7. D & I Survey.

- HL to forward results from initial survey to Committee once comments have been anonymised.
- Although the survey primarily focused on racial diversity a desire was raised to recognise cultural events other than traditional Christian celebrations, such as lunar/Chinese New Year and the like.
- Access for slower runners was also raised. Club commitment to G5 was confirmed. **HL to include this topic with Run Leaders Q&A to encourage runners from G5 to become run leaders.**
- NJ asked whether more localised demographic statistics would be looked at rather than borough-wide to measure progress against.

8. Socials HL

- Lunar New Year challenge and social. HL proposed an accessible challenge around the lunar New Year with ideas to post images/comments to social media/HL. Suggestion to run in red, include your animal/element over the weekend of 6th/7th February. **HL to promote the club.**

9. AOB

- Engagement during lockdown.
 - A number of relay/group challenge ideas to help individuals through lockdown were discussed. **HL look at March for this.**
 - Virtual calendar of events. Ideas for talks/other accessible family-friendly events. A number of events were discussed from podiatry advice to race t-shirt challenge. **Ideas to be shared in Committee WhatsApp group and HL to set up a Google Sheet to manage this for us.**
- Cross Country equality survey. A short discussion around this but complex issue. **MT to talk to NJ.**

Date of 1st March 2020 set for next meeting.

Meeting concluded at 8.00pm